

RAILWAYS SENIOR CITIZENS WELFARE SOCIETY

CHANDIGARH, PANCHKULA & MOHALI

(Estd. 1991, Regd. No. 1881 – Under Registration of Societies Act), Website <http://rscws.com>

<p>SH. N.P. MOHAN, EX CE, WR, President RSCWS 1023-Sector 15B Chandigarh -160015 (Ph: 2772875, 9417870544) Email: npmohan34@gmail.com</p>		<p style="text-align: right;">Harchandan Singh, Secretary General, RSCWS 32, Phase- 6, Mohali-160055 (Ph. 0172 2228306, 09316131598) Email : harchandan_chd32@yahoo.co.in</p>
No. RSCWS/ Web Ad / 2013- 4		Dated: 15-5-2013

Shri Abhijit Singh,
Director, Fortis Hospital,
Mohali

Dear Sir/Madam,

SUBJECT: ADVERTISEMENT RATE CARD FOR WEBSITE OF RSCWS – www.rscws.com

Railway Senior Citizens Welfare Society (RSCWS) is the sole representative organisation of the Railway Pensioners residing in the Tri-city of Chandigarh, Mohali & Panchkula, as well as in the other parts of the country.

RSCWS is having its own website <http://www.rscws.com> and is publishing its own quarterly journal since 2005 which is titled as “Pensioners’ Rail Sampark”.

An advertisement in the RSCWS WEBSITE – www.rscws.com will carry your message to thousands of Railway Pensioners who visit the website for regular updates on various features of interest.

Rates of Advertisement in RSCWS WEBSITE – www.rscws.com are indicated below:

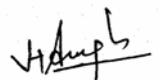
RATES OF ADVERTISEMENT ON www.rscws.com (₹) *								
FOR ONE MONTH (30 DAYS)			FOR ONE YEAR			FOR TWO YEARS		
160 x 600 Pixels Wide		300 x 250 Pixels wide	160 x 600 Pixels wide		300 x 250 Pixels wide	160 x 600 Pixels wide		300 x 250 Pixels wide
RH Side Col. (Bottom) Home Page	LH Side Cols - All Pages (Bottom)	Centre Col Front Page (Bottom)	RH Side Col. (Bottom) Home Page	LH Side Cols - All Pages (Bottom)	Centre Col Front Page (Bottom)	RH Side Col. (Bottom) Home Page	LH Side Cols - All Pages (Bottom)	Centre Col Front / Home Page (Bottom)
500	1000	1500	5000	10000	15000	8000	16000	24000

* 25 TO 50% EXTRA CHARGE FOR MIDDLE & TOP POSITIONS OF THE COL RESPECTIVELY

** 20% Discount on booking more than one Ad.

The payment for advertisement may please be sent by Local (at par) Cheque or DD/Bank Draft’ payable on any Scheduled Bank at Chandigarh in favour of “Railway Senior Citizens Welfare Society”. Your patronage is solicited.

Yours truly,



Harchandan Singh
Secretary General, RSCWS

ORDER FORM FOR ADVERTISEMENT ON WEBSITE www.rscws.com

To

The Secretary General,
Railway Senior Citizens Welfare Society,
32, Phase 6, Mohali – 160055.

Dear Sir,

1. Please book the following space for our Advertisement on your Website www.rscws.com – as per Format enclosed herewith:

ADVERTISEMENT ON www.rscws.com (₹) *								
FOR ONE MONTH (30 DAYS)			FOR ONE YEAR			FOR TWO YEARS		
160 x 600 Pixels Wide		300 x 250 Pixels wide	160 x 600 Pixels wide		300 x 250 Pixels wide	160 x 600 Pixels wide		300 x 250 Pixels wide
RH Side Col. (Bottom) Home Page	LH Side Cols - All Pages (Bottom)	Centre Col Front / Home Page (Bottom)	RH Side Col. Bottom Home Page (Bottom)	LH Side Cols - All Pages (Bottom)	Centre Col Front / Home Page (Bottom)	RH Side Col. Bottom Home Page (Bottom)	LH Side Cols - All Pages (Bottom)	Centre Col Front / Home Page (Bottom)
500	1000	1500	5000	10000	15000	8000	16000	24000

* 25 TO 50% EXTRA CHARGE FOR MIDDLE & TOP OF THE COL RESPECTIVELY.

NOTE: Please indicate the number of Ads & location of Advertisement required in the space above

2. Local / At Par Cheque / DD / 'Bank Draft' payable on a Scheduled Bank at Chandigarh in favour of "Railway Senior Citizens Welfare Society", is enclosed herewith, as per rates indicated by you in your letter No. Web Ad / 2013-4 dated: 15-5-2013.

Yours truly,

Date: _____

(Name, Signatures & Stamp),

Authorised Signatory,

M/s _____

Address _____

Ph./ Mob. No. _____

Email: _____

Encls: i) Matter for Advertisement (_____ No. of Pages).

ii) Cheque / DD / Bank Draft No. _____ dated: _____ for Rs. _____ (Rupees _____ only).

Booked by:

(Name & Signatures),

Address _____

Ph. / Mob. No. _____

Email: _____